

BUILDING BUSINESS 2020 CONFERENCE

INSPIRATION AND TOOLS TO BUILD YOUR BUSINESS AND GET BACK ON TRACK

TUESDAY 29 SEPTEMBER 2020

Building Business Conference offers a powerhouse of information to power your growth and keep you moving forward.

At IRLearning we understand that 2020 has been a challenging year for business owners, managers and their teams and in response to this we have put together a program of 8 forward-thinking speakers who will share their expertise and insights with you.

Listen, ask questions and join Deep Dive sessions from the best in their field.

 FORECASTING

 GROWTH

 MARKETING

 MOMENTUM

 PEOPLE

 PRODUCTIVITY

 STRATEGY

 VIDEO

Registration

MEMBERS\$149

NON-MEMBERS\$199

Join us online or watch on-demand later

SCHEDULE & SPEAKERS

8:30am - 9:00am	Coffee & Chat
9:00am - 9:10am	Welcome
9:10am - 9:40am	Regaining Momentum Paul Farina
9:45am - 10:15am	Decoding People Stuff Zoë Routh
10:15am - 10:45am	Morning Break / Hangout
10:45am - 11:15am	Managing Constructive Tension Paul Farina & Zoë Routh
11:20am - 11:50am	The Road Ahead: Rebuilding Profit & Cash Flow Michael Ford
11:55am - 12:25pm	Camera Presence Mo MacRae
12:25pm - 1:30pm	Lunch Break / Hangout
1:30pm - 2:00pm	Manage Your Mojo Mel Kettle
2:05pm - 2:35pm	Revolutionise Your Inbox Steuart Snooks
2:35pm - 3:10pm	Afternoon Break / Hangout
3:10pm - 4:00pm	4 Key Strategies to Bring Money in the Door Colin Cooper & David Letizia
4:00pm - 4:05pm	Closing
4:05pm - 5:00pm	Post Event Hangout



Paul Farina
Business Performance Mentor



Zoë Routh
Leadership Expert



Michael Ford
Forecasting & Cashflow Guru



Mo MacRae
Film Director & Video Wizard



Mel Kettle
Strategic Communication Professional



Steuart Snooks
Productivity Authority



Colin Cooper
Business & Human Behaviour Strategist



David Letizia
Marketing Systems Specialist